

MY Wandering VOYAGE

PLAN. TRAVEL. PHOTOGRAPH

ABOUT MYWANDERINGVOYAGE.COM

Hi! I'm Olivia Rutt, writer and photographer behind My Wandering Voyage. My mission is to help full-time working millennials explore and capture the world through trip planning advice, destination inspiration and photography tips.

WHY WORK WITH MY WANDERING VOYAGE

Olivia is a professionally trained journalist and photographer. She has put her passion for storytelling into her site, which has a rapidly growing audience. By working with My Wandering Voyage, you can reach the millennial demographic for your product or destination with an audience that wants to improve their life through travel.

BLOG STATS

4,300+
Monthly
Unique Visitors

6,400+
Monthly
Page Views

OPPORTUNITIES

- Content creation
- Brand ambassadorship
- Freelance writing and editing
- Sponsored posts and campaigns

85%
of my readers
are women

50%
of my readers
are 24-35

75%
are from the
U.S. and Canada



1.2K+



390+



305K+
reach



2K+

